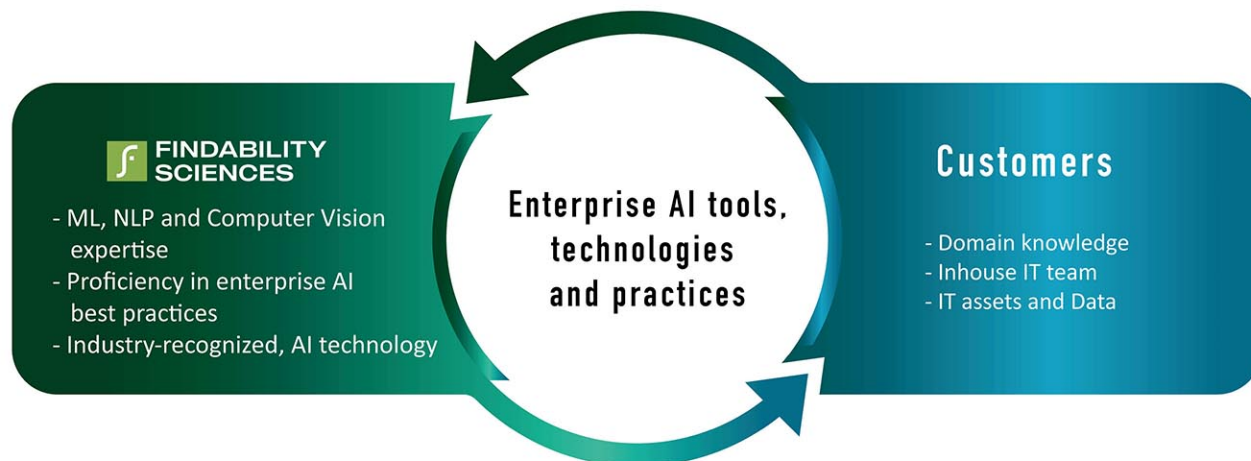




Accelerating your business by the latest and greatest technologies from the SoftBank ecosystem

SB Telecom America helps your business challenges with innovative technologies-through our global investment initiatives and partnerships. Our corporate philosophy of “Information Revolution, Happiness for Everyone,” we are expanding in the areas of AI, IoT, and Digital Marketing to create novel and innovative business values with our clients, as well as society.

Enterprise AI



Use Cases

1. Intelligent Document Processing

Challenges

- Product Reports
- Application Forms
- Document Management
- Inspection Reports

AI-based document classification, key item extraction, cross reference, automated ledger sheet processing, analysis of texts, questionnaire surveys.

2. Big Data and Predictive Analytics

Challenges

- Demand Forecast
- Customer Analysis
- Product Mix
- Data-Driven

Provision of AI analysis and prediction solutions using Findability Platform. Demand · Cost prediction analysis, Product development, MI analysis, Customer Purchase · Satisfaction Analysis.

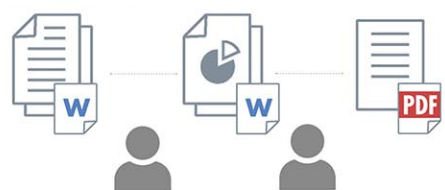
Pharmaceutical Company

Intelligent Document Processing

IDP solution for supporting quality assurance in the pharmaceutical industry

Before

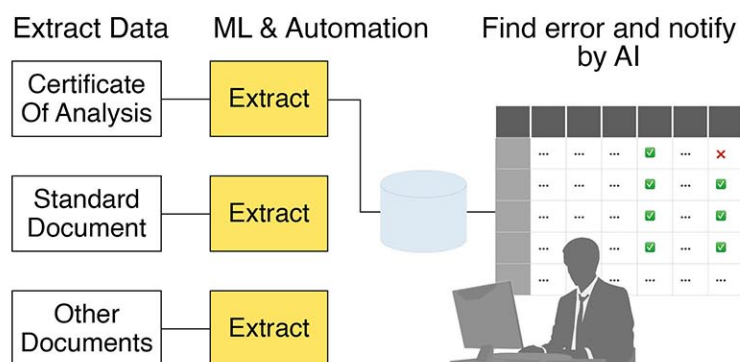
Checking the consistency in the specification and testing reports by Human



Efforts for checking the document by document

After

Improve the quality assurance process by AI which reduced human effort and error



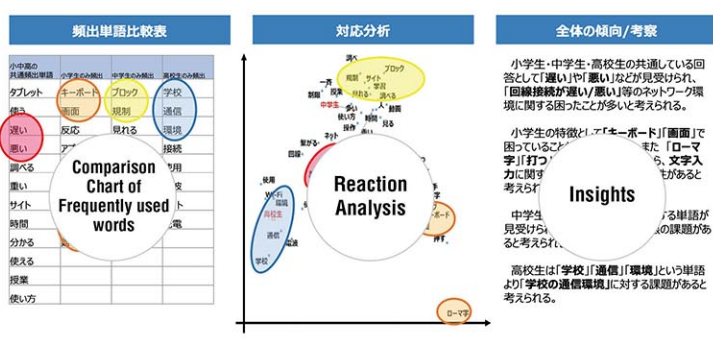
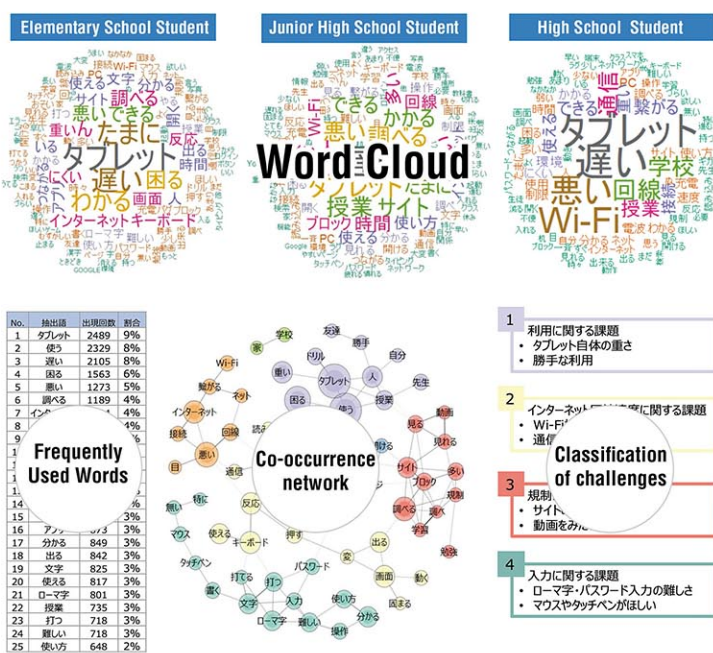
Digital Agency

Intelligent Document Processing

Requested by the Digital Agency (under the Japanese Ministry of Education) to analyze 260K surveys given by students, teachers and parents about the adoption of digital tools in their schools.

The analytics will be utilized for finding out major challenges and the government's policy directions for supporting schools

Examples of analysis (NLP analysis) *Excerpts



Daikin Comfort Technologies

Big Data and Predictive Analytics

A big data analysis project to improve sales and inventory forecast by region in America



Business Challenge

Market analysis, sales strategy by region across America. Strengthening supply chain support for development and execution of sales plan.

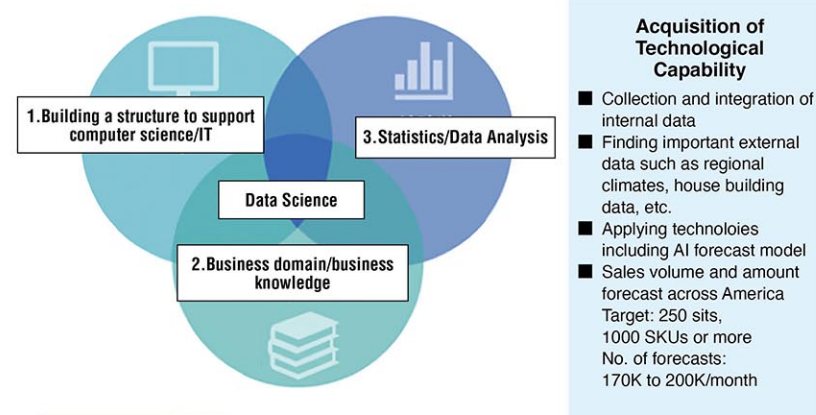
Initiative:

Continuous big data analysis for product demand and sales forecast by combining “region,” “distributor,” “product” in various ways.

Phase 1

Setting up a joint project team

The 3 elements necessary for AI project



<Data driven to all supply chains>

Prediction of optimal inventory by region to reduce excess inventory and opportunity loss.